

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Index*

62.43

= 1451 =

HILLCREST GARDENS

ALBERT LEA, MINNESOTA

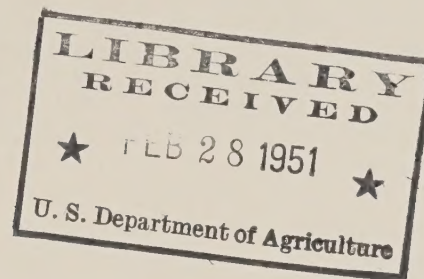
*Exclusive National and
Canadian Distributors
of Potted Plants*

new

RED RICH

Everbearing Strawberry

Return Postage Guaranteed.



Sec. 34.66 P. L. & R.

U. S. Postage

PAID

PERMIT NO. 24

Albert Lea, Minn.

the newest and best **STRAWBERRIES**
for High Quality, Heavy Production



NEW RED RICH EVERBEARING

Plant Patent No. 993

16 Berries to a Pint--2 Big Crops Every Year

So New—So Exciting—So Different that it flashed into headlines of thousands of newspapers across the land . . . that's **RED RICH**, the new wonder berry . . . the strawberry that's got everything. One chance in 15,000 seedlings plus fifteen years' work. It combines the finest features of its parents, the Wayzata everbearing and the Fairfax June bearing, to make the biggest news in strawberries in fifty years.

THE NEW RED RICH UNSURPASSED FOR FREEZING

Unsurpassed for freezing, **RED RICH** is a deep red clear through. It possesses an abundance of natural sugar—less of yours for preparation. Solid and firm, **RED RICH** holds its natural eye appealing qualities when thawed—it won't mush up. Too, it makes a better dessert or preserve because it is big and red and sweet.

Even in its earlier development a one-acre planting of **RED RICH** yielded 4,000 quarts the same season it was planted. And in a second year **RED RICH** produced a June crop in matted rows from June 6 to July 6, like a June bearer, and then came through with a heavy yield in August, September and October to more than double the first year's crop. The crown and root system are exceptionally large as well as the leaves. It is a rugged, disease resisting plant that will produce outstanding yields.

OUR STRAWBERRY PLANTS ARE FINEST GROWN

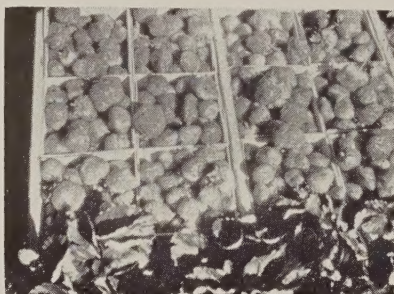
We are the exclusive propagators and distributors of potted **RED RICH** strawberry plants for the United States and Canada. The **RED RICH** will produce more than a pint of fruit per plant the same season planted; enough to more than pay for the cost of the plants.

Hagerstrom's New Patented **RED RICH** Everbearing Strawberry

(Formerly named "Red Glo") Plant Patent No. 993

A new berry of unusual merit destined for a great future both as a commercial berry and a plant for general purposes in the home garden. It has arrested the attention of Horticulturists and Nurserymen throughout the country and is highly recommended by those who have observed its performance in the field.

Recommended by our Minnesota State Department of Horticulture to be an outstanding everbearing variety with June bearing potentialities equal to the best of the June bearing varieties. Also recommended by the Departments of Horticulture of other states which have made tests of its performance.



Case of "Red Rich" Berries
Picked Nov. 1, 1950

HISTORY AND DESCRIPTION

Hagerstrom's New, Patented "Red Rich" Everbearing Strawberry is a brand new origination in everbearing strawberries developed by an enterprising young horticulturist on the home farm at Enfield, near St. Cloud, Minn.

The Hagerstrom is a cross of Wayzata by Fairfax, the product of fifteen years of patient endeavor and trials with over 15,000 seedlings and innumerable crosses with different varieties, and is so outstanding and so superior to all other varieties of everbearing strawberries that it will supersede them as sufficient plants become available to the strawberry growing public for home garden or commercial purposes.

**"RED RICH" is hardy.
It reproduces freely.**

The plant is vigorous and extremely hardy and resistant to severe weather conditions where they have been grown, well up in the northern part of Minnesota. The plants multiply freely, each parent plant setting three, to as many as ten or more new plants, starting the reproductive process early in the season. We have observed as many as 32 new plants produced from a single mother plant. However, plants set late in the season will produce few if any new plants. The earlier new plants to set, themselves, begin to develop other plants and to shoot up fruit bearing stems which begin bearing during the season. The plants produce enormous yields of fruit that are uniformly large in size throughout the bearing season.

Foliage-Disease Resistance

The foliage is heavy and of a velvety green color resembling the foliage of the Wayzata but tending to be fuller, more rugged and is, apparently, little affected by mildew, leaf discoloration or other common plant diseases to which most other varieties of strawberries are subject. On account of the robust characteristics of the plant and foliage, Hagerstrom's "Red Rich" Strawberry is remarkably disease resistant.

The Fruit-Color-Quality-Flavor

The fruit is rather wedge shaped resembling the Fairfax and having its color and substance as well as most of the good qualities of the Wayzata. It is a deep dark red in color, red to the core, large in size, firm in texture, making it a good shipping variety; of superior quality and flavor with an inviting heavy aroma. It

is a fine canning and preserving variety and on account of its deep red color is especially adapted to freezing.

The June Crop

The June crop of fruit from Hagerstrom's "Red Rich" Everbearing Strawberry is later than that of most of the popular June bearing varieties grown in this locality and this characteristic of the plant lengthens the season of supply of the June berry crop where it is grown with other varieties. In matured rows the June crop of RED RICH is greater than that of any June bearing variety.

Fall Crop—Acre Yield

Mr. Hagerstrom kept a careful record of the fall production of fruit from one acre of his new plants from August 1 to October 23, 1949 and has reported a total yield of 4,000 quarts of berries which he sold at an average price of 50c per quart at wholesale. In addition to this yield the plants produced a June crop of fruit greater per plant than that of any June bearing variety of strawberries which he had growing in his fields.

This past season, which was very dry, from one acre of RED RICH planted in May, without irrigation, we harvested 6,500 pints of fruit from August first to November first. In addition nearly 500 pints were used for table, preserving and freezing for home use.

A single plant of Hagerstrom's "Red Rich" Strawberry will often produce as much as half a pint of fruit at a single picking. It will pay for itself in fruit the same season planted. The per plant yield of RED RICH is greater than that of any other strawberry.

We Liked "Red Rich" Immediately

Although we had been advised of the existence of the newly originated everbearer in the fall of 1948 by Mr. George Nelson, a state nursery inspector who inspected our premises, and had become interested in it, we had not visited Mr. Hagerstrom's field of one and one-half acres of these plants until October 16, 1949 when we made a special trip for investigation.

The fall weather had been mild and the plants in the field still were in perfect bearing condition. On October 15 the field had been closely picked, and the berries marketed, yet the plants hung full of partially ripe and green berries of uniformly large size that made an unforgettable impression. Just before we arrived at his place Mr. Hagerstrom had picked a case of berries for a customer that were the finest that I have ever seen. Remember, this was October 16.

We picked a box of ripe berries from the field to take with us to test their keeping qualities and still, on the 19th, under normal living room conditions and temperature, most of the berries were in good condition.

We Have Exclusive "Potting" Rights

We are one of the five interested parties in the ownership and promotion of Hagerstrom's "Red Rich" Everbearing Strawberry and are completely sold on

its merits and stake our reputation of 35 years in the strawberry business to promote its sale to, and cultivation by, the home gardener or the commercial grower. We were the first to purchase propagating stock from the originators of the Wayzata and again we were the first to purchase propagating stock of **Hagerstrom's "Red Rich" Everbearing Strawberry** and have purchased the exclusive potting rights for the U.S.A. and Canada to pot these plants and to reproduce and to offer them to our customers. You can make no mistake in getting started with this new everbearing strawberry in your locality, either for a home garden berry or for commercial production. It has a future unsurpassed by an strawberry yet introduced.

Hagerstrom's "Red Rich" Everbearing Strawberry is patented (plant patent No. 993) and is sold under contract for the personal use only of the purchaser. It is unlawful to sell, give away, or otherwise dispose of any plants reproduced. **BE SURE TO FILL OUT AND SIGN THE CONTRACT—ORDER BLANK AND RETURN TO US WITH YOUR ORDER.**

The Strawberry with a "Future"

We fully recommend **Hagerstrom's "Red Rich" Everbearing Strawberry** for home garden or commercial fruit production. We believe it is the best everbearing variety yet introduced and the best general purpose berry ever developed.

We have no doubt that, as soon as sufficient plants are available to the strawberry growing public, it will supersede all other everbearers and become a most popular general purpose strawberry, producing a generous yield of June berries and a prolific fall crop. Plants begin to bear the same season planted.

PRICES OF "RED RICH" STRAWBERRY PLANTS

We are booking orders for spring delivery at the following prices subject to the parcel post rates as outlined elsewhere in the price list:

Potted Plants—25 plants, \$7.00; 50, \$12.50; 100, \$20.00. Field Grown Plants for spring delivery, 25, \$5.00; 50, \$9.00; 100, \$15.00. Available until supply is exhausted.

We recommend shipping **ONLY** potted plants beyond the third zone as they carry well to great distance.

Our plants are large and well rooted; state inspected, free from disease and true to name. We guarantee safe arrival of plants in good conditions but if damaged or not satisfactory the express receipt must be returned to us with the extent of damage noted thereon by the express agent for replacement or refund.

Be sure to fill out and sign the contract-order blank for "Red Rich" Strawberry Plants and return with your order to eliminate additional correspondence.

PARCEL POST RATES

We prepay all orders, unless otherwise specified, to all points within the third postal zone, 300 miles from Albert Lea. The city of Albert Lea is 100 miles south of Minneapolis and St. Paul.

If you live in the fourth zone, 301 to 600 miles, for each 25 field grown strawberry plants or each 12 raspberry plants add 10c to the amount of the order; for each 25 potted plants 25c.

Fifth zone, 601 to 1000 miles, add 16c for each 25 field grown strawberry plants or each 12 raspberry plants; 50c for each 25 potted plants.

Sixth Zone, 1001 to 1400 miles, add 23c for each 25 field grown strawberry plants or each 12 raspberry plants; 75c for each 25 potted plants.

Seventh zone, over 1400 miles, 34c for each 25 field grown strawberry plants or each 12 raspberry plants; \$1.00 for each 25 potted plants.

If the proper amount of postage is not included, the order will be shipped c.o.d. for the balance of the amount due.

These rates obtain on all plants offered in the price list regardless of quotations which might be construed otherwise.

If you live beyond the third zone be sure to add to your order the specified amount for the number of plants ordered to your zone as indicated above.

Disclaimer

The planting and care of the plants sold by us being beyond our control, we control, we offer no guarantee except that the plants will reach you in good condition and be true to name.

Terms

Cash with order. No orders shipped c.o.d. No less than 25 strawberry plants or 12 raspberry plants sold on any order.

Write for prices on quantities larger than are listed, if interested. Strawberry and raspberry plants sold in the spring only.

Potted plants available for shipment after February 1st; field grown plants after April 1st.

Planting and culture directions included in each shipment.

CANADIAN IMPORTS

Canadian importers of plants must apply to their own Department of Agriculture for a special importation permit and shipping tags which should be forwarded to us for attachment to the shipment. All Canadian shipments considered seventh zone.

This new Everbearer has **EVERYTHING:**



Planted in Spring 1950
Photo Taken October 1950

- Beautiful appearance
- Outstanding dessert quality
- Excellent freezing quality
- Unsurpassed keeping and shipping quality
- Heavy fall crop—and a good spring crop
- Resistance to leaf spot and other diseases
- And—A GOOD PLANT MAKER TOO!
- It has proved to be the berry you have been waiting for.



Single Plant of "Red Rich"
Loaded with Fruit in October

What Others Have to Say About RED RICH

NEW STRAWBERRIES NEARLY 'TOO PERFECT'

By RUSSELL ASLESON
Minneapolis Tribune Staff Writer

ENFIELD, MINN.—Two elderly women inching along through the fruit exhibit at Minnesota State fair paused in front of a strawberry display.

"Artificial," muttered one as they walked away.

Marion Hagerstrom, young Enfield farmer who was standing in the background, chuckled to himself.

"I knew I had developed a good berry," he said in retelling the story, "but I didn't know it was too perfect."

The "artificial" berries on the display were Red-Rich strawberries, and the result of years of work on the part of the Enfield horticulturist.

"I had picked them fresh from my field that morning and had selected some good big ones, nearly two inches across," he explained. "They were a deep red and shone like they'd been lacquered."

"I guess it was that shine that fooled those women," he declared.

THE HAGERSTROM everbearing strawberry bids well to become an overnight sensation when the stock now being propagated goes out and the berries come to market in volume.

Experts who have tasted it are hailing the Red-Rich as the greatest development in strawberry culture in the last 50 years.

They say it's redder, sweeter and hardier than any other yet developed.

So far, the new berry has been mostly in the increase stages. The plants were placed on the market for the first time this spring—and completely sold out. They spread from Maine to Oregon.

Development of the Red-Rich was not made overnight.

It actually started when Hagerstrom, then a boy of 12, grafted a plum tree in his father's backyard and therein had a hobby.

About 20 years ago, he got interested in raising strawberries as a sideline on the 400-acre general farm in Wright county.

"**SOME OF THOSE** early berries just lacked quality," he recalled. "And I often wondered why I couldn't develop a better everbearing."

Drawing on his practical knowledge of plants, he decided to make a controlled cross between two berries that would produce a better flavor and a high yield and one that would send out runners to start new plants.

He liked the taste of the Wayzata strawberry, but it was hard to propagate. He also found the Fairfax to be of superior quality. So he crossed the two.

He tended the berries from the resulting plant and then planted the seed.

Once he had the new crossbreed, the job remaining was one of selecting the best plants in succeeding generations.

Fifteen years and some 15,000 seedlings later, he had what he wanted. He soon had a flourishing patch in his backyard workshop.

George Nelson, state nursery inspector, stopped by one day and tasted Marion's new strawberry.

"**THEY'RE TOO GOOD** to keep to yourself," he said enthusiastically.

"I wanted to develop a berry that I liked to eat," Marion declared. "My family liked it, Nelson liked it and others who ate it liked it. I figured then that the new berry was about ready."

Hagerstrom's first large scale field plantings were started in 1948 when he set out 7,000 plants. He got about 4,000 quarts from July 6 until October 23 and subsequent tests showed a yield of over 10,000 quarts an acre counting both spring and fall crops.

"It's a good yield, but no record," Marion warned.

Further testing of the plant showed its hardiness. He left a portion of the field uncovered during the winter. The temperatures fell to 30 degrees below zero, but the plants next spring showed little damage.

"Hardly hurt them a bit," he reported. "They should be a good northern berry."

One of the faults of earlier berries also has been overcome. The berries reproduce extensively.

Of the 7,000 plants he had last year, he dug 120,000 runners—each of which makes a new plant. Each plant sends out an average of 16 to 20 runners.

AGRICULTURAL EXTENSION SERVICE
UNIVERSITY FARM
ST. PAUL 1, MINNESOTA

January 5, 1951

Hillcrest Gardens
Albert Lea, Minnesota

Dear Mr. Ruble,

This is in reply to your letter concerning the performance of the Red Rich strawberry. I had some of this variety in my own garden last summer. I grew it both in the hill system and in the matted row system. Under the matted row system, where the plants were put a foot apart each way with a picking aisle between every third and fourth row we produced sixty quarts from a triple row fifty feet long. On an acre basis this would figure about 12,000 quarts an acre, from about the middle of August until about the middle of October. Under the matted row system of culture where the plants were put in rows four feet apart, the plants set out two feet apart in the row, the production was about one-fourth as great as in the hill system.

As far as quality is concerned I feel that the Red Rich is by far the best quality everbearer we have with the possible exception of the Wayzata and as far as easy culture is concerned the Red Rich is much easier to grow. I hope this information will prove helpful to you.

Sincerely yours,

LEON C. SNYDER, Extension Horticulturist.

Cyrus, Minnesota, September 18, 1950

Hillcrest Gardens,
Dear Sirs:

The strawberry plants (RED RICH) I ordered this spring are doing great. The RED RICH sure are a heavy producer of large red berries.

We are picking about 25 quarts every other day for the last 8 weeks and they are still going strong.

I bought 500 RED RICH potted plants from you last spring and every one grew. I think potted plants are the best way to plant berries.

ARTHUR SKOGSTAD

Kewaskum, Wis., July 14th, 1950

Hillcrest Gardens,

Your strawberry plants (RED RICH) are above expectation; never saw anything like them.

Sincerely,

ALMA BUSS

November 1, 1950

Dear Sirs,

Your RED RICH strawberry plants did wonders; picked the first huge berries July 30th. One of my deaconess sisters came to see me that day from Cincinnati, Ohio and was she amazed. We have been picking two quarts of berries every other day from the 100 plants which we have been freezing and do they make a showing in the boxes after being frozen and are they ever sweet.

Sincerely,

ALMA BUSS

ABOUT WAYZATAS

Department of Justice
UNITED STATES MARSHALL
District of North Dakota

Fargo, N. D., October 20, 1950

Gentlemen,

Last spring I ordered 50 Wayzata Strawberry plants from you, got them quite late on account of late snow and rains; they came thru just fine and as of today, October 20th we are picking a pint of berries a day and the plants are just full of half ripe berries.

Yours truly,

A.G.K., U. S. Marshall, Fargo, N. D.

The . . .

WAYZATA

EVERBEARING STRAWBERRY

THE STRAWBERRY SUPREME

Will Pay for Itself in Fruit the
Same Season Planted

The WAYZATA is an all season strawberry accidentally discovered at Wayzata, Minn., from whence it derives its name. It will bear a heavy crop of berries in June and a fall bearing season of three months during August, September and October. It is acknowledged the best of the everbearing strawberries and superior to other varieties in size, flavor and productivity.

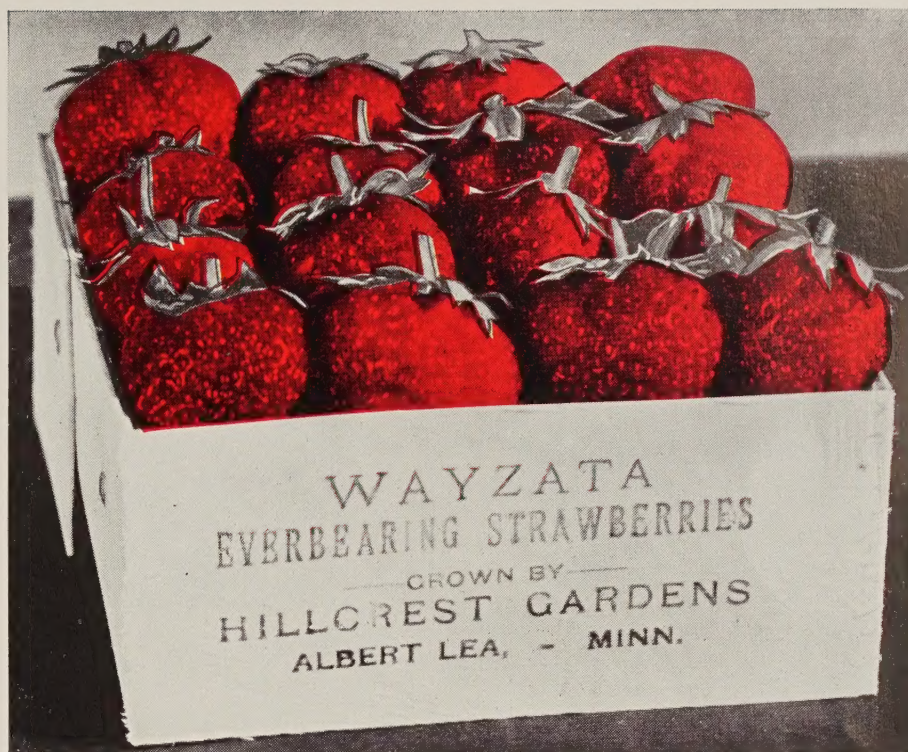
The WAYZATA is a large plant with heavy, velvety green foliage, remaining so all summer. It is a vigorous grower and develops a multiple crown instead of forming runner plants. This characteristic of the WAYZATA results in scant reproduction of new plants and continues to keep the price of WAYZATA's higher than varieties of inferior quality which reproduce abundantly. The large crown forms many fruit stems that favor heavy fruit production.

The WAYZATA has a long and well developed root system and suitable leafy foliage to protect the berries from the sun in the heat of the summer, and from the damage of early frosts later in the season. It is remarkably free from disease and is little affected by mildew and leaf discoloration to which most strawberry plants are subject.

The WAYZATA is an extremely hardy plant, resistant to severe winter weather and a prolific producer of uniformly large berries throughout the season. It adapts itself to a wide range of soils and climate. It is a shy producer of runner plants and is adapted to the hill system of planting.



Jerry is grown up now but we still use the cut.



Thirty Berries to the Pint

The WAYZATA is a large berry, well formed, glossy in appearance and red to the core, with a sweet, delicious flavor and an inviting aroma. Often as few as 30 berries will fill a pint box and we have picked 18 that made a pint. Unsurpassed for canning because of its sweetness and rich red coloring, it does not fade out in the jars after canning process as many berries do. It is excellent for jams and for freezing purposes because of its rich red luster, its glossiness and its firmness.

Plants of WAYZATA set out in the spring should have all blossoms removed until the first of July; thus, the energy of the plant is turned temporarily from fruiting toward the development of a larger and stronger growth promoting the formation of a greater number of crowns and fruit stems that will begin bearing in August and will continue to bear until frosts inhibit the further development of fruit.

The WAYZATA is a heavy fruit producing plant. Yields of as much as 4,000 quarts per acre have been reported when plants had plenty of moisture during the fruiting season.

Keep These Facts In Mind When Ordering Wayzata Strawberry Plants

WAYZATA does not make many plants but it surely does produce big crops of berries because all its vitality goes into the fruit; making the berries very large, well formed and evenly colored. Each plant has many fruit bearing crowns. More plants can be set on small space and greater crops picked. Exceptionally strong growers on any good rich soil with good moisture supply. Red clear through—no green tips. Plant in April—begin picking in July—keep picking into October.

Foliage—A heavy, velvety green, remaining so all summer.

Hardiness—Exceptionally hardy and resistant to severe winter weather.

Disease Resistance—Remarkably free from disease;

much less affected by mildew and leaf discoloration than other strawberry plants.

June Crops—Will bear a crop of June berries the second season almost equal to the June bearing varieties. Main crop July to October, continuously.

Acre Yield—Four year average — 200 24-pint cases. A single plant will often produce at one picking as much as half pint of fruit. The per plant yield of the Wayzata is greater than that of any other existing strawberry.

Size—80 per cent of berries as large or larger than the largest other everbearers.

Aroma—Delightful and appealing.

Color—A rich, deep, lustrous, glossy red; red to the core; fine canning qualities; very attractive.

Quality and Flavor—Far superior to any other strawberry.

Price—The large size, attractive appearance and delightful aroma of Wayzata berries give them a command of higher prices in all markets.

Potted plants set in 2-inch veneer pots, well rooted and growing, ready to start right off after being set in the ground, are very satisfactory especially if dry conditions prevail at the time of arrival. Some are budded or in bloom, and no matter what the weather conditions there is scarcely a chance of losing a single plant. If you are not ready to set them in the ground on arrival they may be held for days so long as the soil on the plants is kept moist. Remove the pot before planting.



Pickers Enjoy Picking Wayzatas



Picking Everbearing Strawberries in October

PRICES

All Prices Prepaid to 3rd Postal Zone.

See parcel post rates on another page.

WAYZATA Everbearing Strawberry — Originator's stock; true to name. Potted plants—25, \$3.75; 50, \$7.00; 100, \$13.00. 100 by express, not prepaid, \$11.00.

Field Grown Plants—25, \$2.75; 50, \$5.00; 100, \$9.00.

Rock Hill and 20th Century Everbearing Strawberries—25, \$2.50; 50, \$4.00; 100, \$7.00.

Gem, Evermore, Streamliner Everbearers—25 plants, \$2.00; 50, \$3.00; 100, \$5.00.

June Bearing Strawberry Plants—Senator Dunlap—Mid-season. Always dependable—succeeds everywhere. Beautiful, glossy, dark red color all through, the flavor is delicious, mild and sweet. Wonderful for canning and preserves. The berries are medium to large in size, and medium firm—excellent for home use and local markets. Plants are healthy, fast growers and make runners freely. A dependable mid-season sort. 25 plants, \$1.10; 50, \$1.75; 100, \$3.00.

Premier, a little earlier than Dunlap. Adapted to growing on lighter soils. Price—same as Senator Dunlap.

Arrowhead—Main crop berry; hardy; prolific; red to the core; excellent for canning, preserving or freezing. A new Minnesota named variety—25 plants, \$1.25; 50, \$2.00; 100, \$3.50.

No field grown plants shipped after May 15th. No field grown plants shipped beyond the fourth postal zone.

The potted plants you will receive will look similar to the illustration on the right. Some will be in bud and bloom. They are already growing and all you have to do is to remove the pot by cutting one corner and unwrapping the veneer and carefully setting the plant into the ground being sure to firm the soil well around the plant. Remove all blossoms from the plants until July first then let them begin to fruit and they will begin bearing by August first and continue well into October.



RASPBERRY PLANTS

Sunrise Raspberry — 2 Weeks Earlier!

The new super-quality berry developed by U.S.D.A. Extra early—bears 2 weeks earlier and over a longer picking season. Quality, flavor and texture unsurpassed! Large, lustrous bright red berries turn dark red when ripe—easy to pick. Firm, fine textured, juicy, non-crumbly, of mild sub-acid flavor with most tempting raspberry aroma. Hardy and disease resistant! The finest of all red raspberries! Price: 12, \$2.00; 25, \$3.50; 50, \$6.00; 100, \$11.00.

Indian Summer Everbearing Raspberry

bears a heavy crop of delicious, large, conical shaped fruit; hardy and free from most diseases raspberries are subject to. A heavy fruiter in July and August and bears a second crop late in the fall. Price of plants—12, \$2.50; 25, \$4.00; 50, \$7.50; 100, \$14.00.

Big Red Latham—The nationally known

King of Red Raspberries. Originated in Minnesota, and grown everywhere. A perfectly hardy, strong, vigorous grower, outyielding all others. Most profitable for market. Prices: 12, \$2.25; 25, \$3.75; 50, \$7.00; 100, \$12.50.

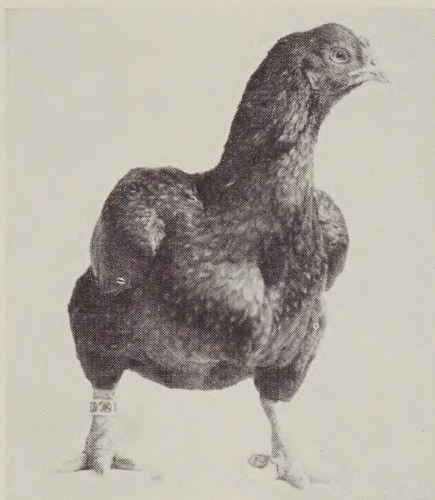
Prices prepaid to third zone. See parcel post rates on another page.

CORNWALL "Double Breasted" DARK CORNISH FOWL

"THE TABLE FOWL SUPREME"

Second Hen U. C. C. Nat. Meet, Omaha
Second Hen, Madison Square Garden

Prize Winning Cockerel
Madison Square Garden Show



Gladioli—if interested, send for our special Glad price list. Number One, assorted bulbs, per dozen, large size, \$1.00; medium, 75c; 25, large size, \$1.75; medium, \$1.25; 100, large size, \$6.00, medium, \$4.50.

The Cornish is a bird of stately appearance, enormous size and weight, compact, flat iron-shaped bodies (dressed fowl by Cornish can be readily identified by their peculiar shape, resembling an old-fashioned flat iron with the handle removed) light and closely set feathering. It is a fair layer (compares well with the American breeds) excellent mother and persistent forager. The birds are light eaters, grow rapidly and are easily confined.

BABY CHICKS—if available, \$15.00 per 25.

EXHIBITION STOCK—Males, \$20.00 and up; females, \$10.00 and up according to exhibition quality; largely a matter of correspondence.

BREEDER STOCK—Males, \$10.00; females, \$8.00 each.

UTILITY STOCK—Under one year, includes cockerels for cross breeding purposes, cockerels or pullets, \$5.00 each. Yearling hens, \$5.00 each.

Life member American Poultry Association—Member United Cornish Club—Member Minnesota State Poultry Association.

Are you a member of the A.P.A. or United Cornish Club? If not, you should be. If interested send for membership application blank.

HARRY E. RUBLE, Director 5th District, A.P.A.
Albert Lea, Minnesota

Hardy New Early Blooming Chrysanthemums

Alladin—reddish bronze
Algonquin—radiant yellow
Barbara Small—pinkish lavender
Bronze Yellow—yellowish bronze
Button Maroon—pompom
Chiquita—pompom, yellow
Dahlia—wine colored
Egg Shell—egg shell pink
Eugene Wanderer—golden
Flash Light—red and old gold
Geronimo—glowing bronze
Harbinger—primrose yellow
King Midas—bright yellow
Orange—orange
Orchid Spoon—orchid
Papita—pompom, white
Pink Boquet—rose pink
Pohatcong—deep pink
Pocatello—pink
Red Velvet—velvety crimson
Robert Brydon—deep garnet red
Rosita—pompom, white
Santa Claus—red
The Moor—burgundy red
Rose Pink—rose pink

New Minnesota Introductions
Aurora—red
Avalanche—pure white
Bountiful—carmine to oxblood
Brilliant—brilliant red
Butter Ball—double bright yellow
Chippewa—aster purple
Dee Dee Ahrens—large double white
Dr. Longley—large pink, double
Duluth—lemon chrome
Glacier—pure white
Harmony—yellow, pink bronze
Maroon 'n Gold—maroon and gold
Moonglow—bright yellow
Moonlight—light yellow
Pipestone—large bright bronze
Purple Star—dahlia purple
Red Gold—bronzy scarlet
Redwood—bright red; semi-double
Red Hawk—dragon's blood red
Silver Pink—double pink
Violet—dwarf double violet

CUSHION TYPES

Bronze — Copper — Pink — Red —
White—Yellow.

Prepaid prices: Each, 50c; any 3 for \$1.00; any 6 for \$1.75; one dozen \$3.00.

Write for wholesale prices on 100 or more.

HILLCREST GARDENS

HARRY E. RUBLE & SONS

Hagerstrom's New, Patented "Red Rich" Everbearing Strawberry, Wayzata Everbearing Strawberry—Gladiolus Bulbs, Chrysanthemums
ALBERT LEA, MINNESOTA

*Strawberry sensation of the year . . .
and of many years!*

RED RICH

from **HILLCREST GARDENS**

ALBERT LEA, MINNESOTA